

FORESIGHT IN THE AMERICAS

PROSPECTIVA EN LAS AMÉRICAS



AGENDA

- Foresight/ *Prospectiva*
- Foresight methodology and tools/ *Metodología y herramientas de prospectiva*
- Foresight in the Americas/*Prospectiva en las Américas*
- Key Foresight findings/ *Principales hallazgos de prospectiva*
- Recommendations/ *Recomendaciones*

Foresight *Prospectiva*

What is foresight? ¿Qué es la prospectiva?

It is the ability to identify emerging risks, opportunities, and trends that may affect migration and displacement; explore how they may develop in the future, anticipate shifts and respond proactively.

Es la capacidad de discernir riesgos, oportunidades y tendencias emergentes que pueden tener un impacto en la migración y el desplazamiento, anticipar posibles cambios, explorar futuros plausibles y responder de manera proactiva.

Foresight framework / Marco de la prospectiva

Foresight in the UN 2.0



UN 2.0
Quintet
of Change

Foresight in the IOM Strategy



IOM Strategy



Why is it important? ¿Por qué es importante?

It allows to/ *permite*:

- Navigate uncertainty by anticipating future risks and opportunities/ *Navegar contextos de cambios anticipando riesgos y oportunidades futuras*
- Prepare for multiple possible futures, ensuring flexibility and resilience/ *Prepararse para múltiples futuros posibles*
- Stay agile by anticipating diverse developments and adapting quickly/ *Adaptarse rápidamente*
- Inform Strategic decision-making, Proactive planning, Strategic resource allocation, Evidence-based policy-making/ *Informar toma de decisiones estratégicas, planificación proactiva, asignación estratégica de recursos, formulación de políticas basadas en evidencia*

Foresight Methodology and Tools ***Metodología y Herramientas de*** ***Prospectiva***

Foresight approach and tools / Enfoque y herramientas de prospectiva

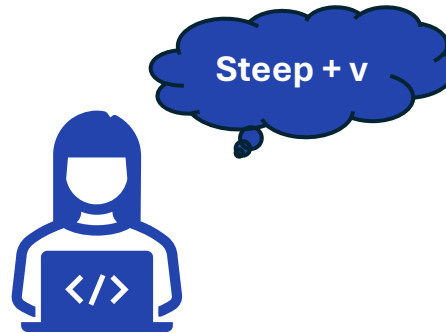
PHASE	DESCRIPTION	TOOLS
Scan/ <i>Escaneo</i>	Conduct a desk-based data collection exercise that aims at identifying signals of change in the environment that could influence migration and displacement drivers in the future./ Recopilar datos e información secundarias con el objetivo de identificar señales de cambio en el entorno que podrían influir en los impulsores de la migración y el desplazamiento en el futuro.	- Horizon Scanning /Escaneo del horizonte - Causal loop exercise / Ejercicio de bucle causal - Impact/likelihood survey /Encuesta de impacto y probabilidad
Interpret/ <i>Interpretar</i>	Analyze signals identified through the scan phase to explore future possible scenarios and related implications. /Analizar las señales identificadas a través de la fase de escaneo para comprender los posibles escenarios futuros y las implicaciones relacionadas.	- Future Wheel /Rueda del futuro - Scenario development /Desarrollo de escenarios - Implications analysis / Análisis de implicaciones
Integrate/ <i>Integrar</i>	Use the analysis of the interpret phase to inform strategic planning, decision-making, contingency planning, preparedness action, evidence-based policies and practices and resources allocation. /Utilizar el análisis de la fase de interpretación para informar la planificación estratégica, la toma de decisiones, la planificación de contingencias, las acciones de preparación, las políticas y prácticas basadas en evidencia y la asignación de recursos.	- Strategic actions development /Desarrollo de acciones estratégicas - Priority setting /Priorización - Action plan / Plan de acción

Horizon Scanning / Escaneo del Horizonte

1

Identify issue you want to explore and set a time horizon for your analysis/*Identifique tema que desea explorar y establezca un horizonte temporal para su análisis*

2



3

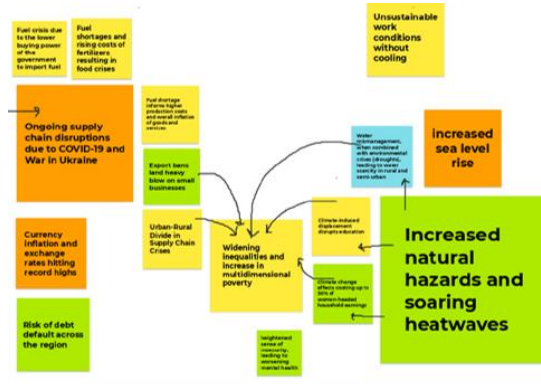
Create a structured template to organize and analyze scanned information/*Cree una plantilla estructurada para organizar y analizar la información recopilada*

SIGNALS	Emerging Risks	Novel issues	Potential risk evolution
			Not well known
	Events	Specific occurrences	Trigger migration flows
			Exacerbate Migration flows
	Trends	Multiple signal pattern	Shape future dynamics
			Uncertain future
	Wild Cards	High-impact events	Low probability / High impact
			Disruptive potential

IDENTIFIED SIGNAL	TYPE OF SIGNAL	DESCRIPTION	GEOGRAPHICAL SCOPE OF THE SIGNAL	STEEP+V	SOURCE
Title	Emerging risks, Trends or Wild cards	Provide a brief description of the signal	Where will the signal have impact?	Insert the STEEP+V category under which the signal falls	Insert the link of the source used to identify the signal

Selection of key signals / Selección de señales clave

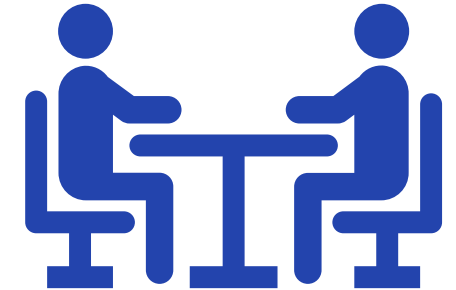
Causal loop exercise *Ejercicio de bucle causal*



Impact/likelihood survey *Encuesta de impacto y probabilidad*

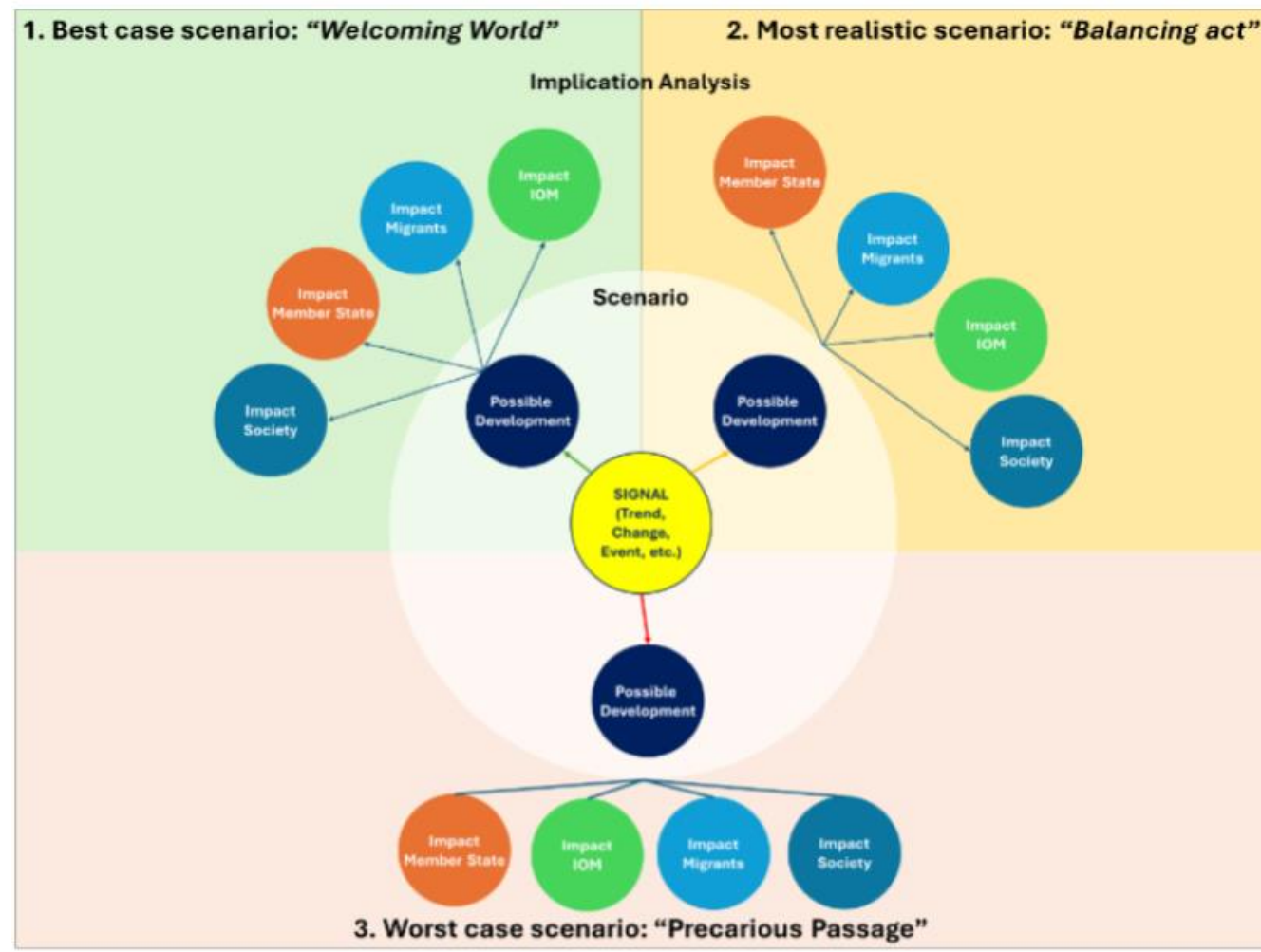
The screenshot shows a survey titled "Guatemala - Horizon scanning (Signal rating)" dated May-June 2025. It includes an introductory paragraph about the purpose of the survey. Below this, there are two main sections: "Section 1" and "Section 2". Section 1 is titled "ECONOMIC" and contains three sub-sections: "1. Expansion of China economic influence (Emerging trend)", "2. Tariffs and Dollar crisis (Emerging risk)", and "3. US-based companies to diversify their operations to Mexico and/or Guatemala in the following months (Emerging opportunity)". Each sub-section has a "Likelihood" scale from 1 to 5, with "Impact" and "Likelihood" labels and radio buttons for selection.

Consultations *Consultas*



Scenario Development and Implication Analysis

Desarrollo de Escenarios y Análisis de Implicaciones



Indicators

Example/ Ejemplo

SIGNAL: Increased Regional Cooperation on Migration Governance in Central America. (This signal suggests a growing willingness among Central American governments to work together on migration issues.)

Exercise 1: Best-Case Scenario: Welcoming World

Narrative of Likely Developments (2025-2026): Driven by a renewed understanding of shared challenges and opportunities, and supported by international partners, Central American governments make significant strides in regional cooperation on migration. This includes the establishment of harmonized data-sharing platforms, the implementation of joint protocols for the protection of vulnerable migrants, increased investment in sustainable development initiatives in areas of high emigration, and the creation of accessible pathways for regular labor migration within the region. Civil society organizations are actively involved in policy development and implementation, and public discourse increasingly emphasizes the positive contributions region's social and economic fabric.

Exercise 2: Implications of "Welcome World" Scenario:

•Implications for Migrants:

- Increased access to safe and legal migration pathways.
- Enhanced protection and reduced vulnerability to exploitation and violence.
- Greater access to essential services (healthcare, education) in transit and destination countries.
- Improved opportunities for integration and socio-economic inclusion.
- Reduced reliance on dangerous irregular routes.

•Implications for Migration Dynamics:

- Shift towards more orderly and predictable migration flows.
- Decrease in irregular migration and associated risks.
- Potential for increased intra-regional labor mobility benefiting economies.
- Greater emphasis on addressing root causes of forced migration through regional development initiatives.

•Implications for IOM:

- Stronger partnerships with regional governments and civil society.
- Increased demand for technical assistance in policy harmonization and

capacity building.

- Opportunity to expand programs focused on regular migration pathways and migrant protection.
- Enhanced ability to collect and analyze regional migration data.

•Implications for Society in Central America:

- Potential for economic growth through labor mobility and remittances.
- Strengthened social cohesion through inclusive policies and positive narratives.
- Reduced strain on emergency response systems due to decreased irregular flows.
- Enhanced regional stability and security.

•Implications for Member States (within and outside the region):

- More predictable and manageable migration flows.
- Reduced pressure on border management and asylum systems in destination countries.
- Opportunities for mutually beneficial labor agreements.
- Strengthened diplomatic relations within the region.

Exercise 3: Indicators to Monitor "The Shared Path" Scenario:

- Number of regional agreements or protocols on migration signed and implemented.
- Increase in the number of regular labor migration permits issued within the region.
- Decrease in the number of irregular border crossings detected.
- Increased funding allocated by governments and international partners to address root causes of migration.
- Positive trends in public opinion surveys regarding migrants.
- Increased participation of civil society organizations in migration policy dialogues.

Action Planning / Planificación de acciones

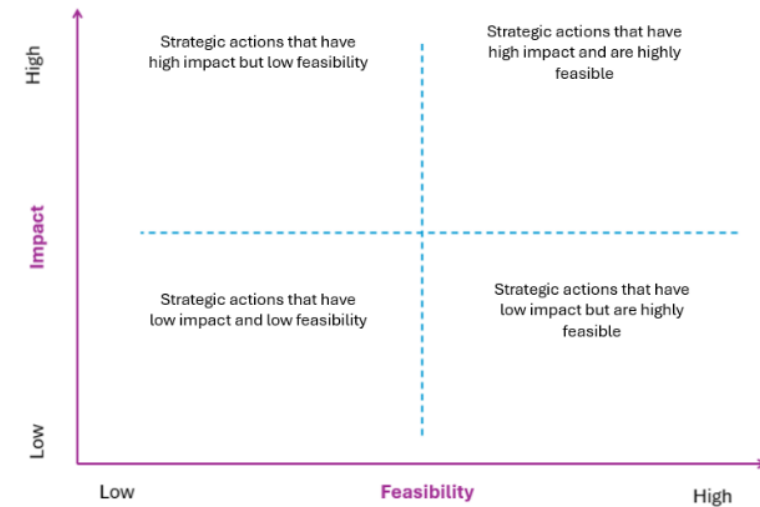
1

Brainstorm potential strategic priorities or focus areas
Identificar prioridades estratégicas

IOM STRATEGIC ACTIONS			
IOM strategic objective	Strategic actions	Enablers	Type of action (response, prevent, prepare)

2

Prioritize through Impact/Feasibility Matrix
Priorizar mediante la Matriz de Impacto/Factibilidad



Types of actions / Tipos de acción

Prevention: Actions to mitigate or prevent the signal from unfolding towards the risks/

Prevención: Acciones para mitigar o evitar que la señal se desarrolle hacia los riesgos

Preparation: Actions to prepare for the potential impacts of the signal future developments

Preparación: Acciones para prepararse ante los posibles impactos de los futuros desarrollos de la señal

Respond/Counteraction:

Actions to respond effectively if the signal future developments occur

Respuesta: Acciones para responder eficazmente si ocurren los futuros desarrollos de la señal



Foresight in The Americas ***Prospectiva en las Américas***

Lighthouse Programme (Foresight workstream)

Programa Lighthouse (trabajo de prospectiva)

Programmatic Framework

& key deliverables

The lighthouse programme aims to build continental data systems to generate timely and predictable data and analysis for action, insight, and foresight, informing decision-making on migration policy, programming, and initiatives in the Americas.



UNIFIED CONTINENTAL SYSTEM OBJECTIVE1

enable timely, predictable, and comprehensive data to inform operations, policy, and planning processes.

1.1 Harmonized systems for data collection, consolidation, and dissemination ▼

- Harmonization and standardization of all existing data collection and analysis
- Optimization and reconciliation of Flow Monitoring strategy and operations
- Establishment of effective and efficient rapid Flow Monitoring mechanism
- Regular data consolidation mechanisms for continental datasets

1.2 Continental online platform for migration data and analysis in the Americas ▼

- Comprehensive stakeholder consultations and user engagement
- Engagement of external data producers for synergy and integration
- Integration of datasets produced through other relevant IOM initiatives
- Web development of online platform under the Global Migration Data Portal
- Mechanism for sustainable regular update and features expansion

1.3 Government capacity support on migration data collection and analysis ▼

- Technical support to governments for harmonization of administrative data
- Such support may include development of minimum standards, knowledge management and exchange, data sharing mechanism, data governance and data protection and data management and analysis upskilling

REGULAR, TIMELY, AND TARGETED ANALYSIS OBJECTIVE2

strengthen policy development and foresight, improves responses, informs discourses, enhances analysis of flows, profiles and vulnerabilities

2.1 Regular and demand-driven data and analysis on emerging issues ▶

Regular and on-demand reports on effects of policy and programming approaches

Regular mapping and updates of points of interest on migration across the continent

Regular mechanism on data for foresight through scenario-building exercises.

Conduct relevant thematic surveys and studies to fill the knowledge gaps

Foresight exercises conducted in LAC (2025)

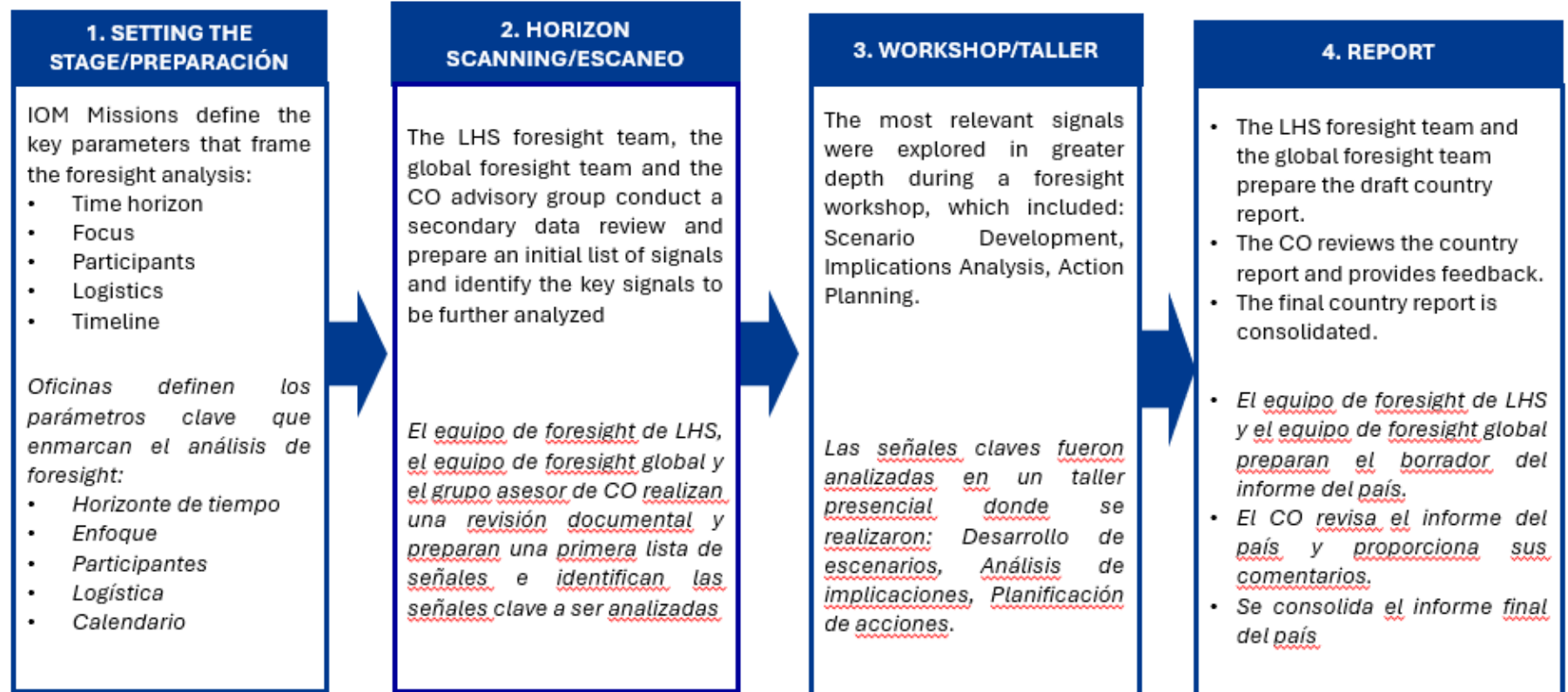
Ejercicios de prospectiva realizados en LAC (2025)

5 national foresight exercises/ 5 ejercicios nacionales de prospectiva:

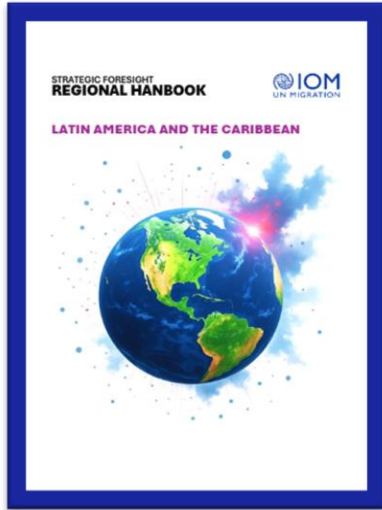
- Costa Rica
- Ecuador
- Guatemala
- Panama
- Mexico

1 binational foresight exercise/ 1 ejercicio binacional de prospectiva:

- Venezuela/Colombia



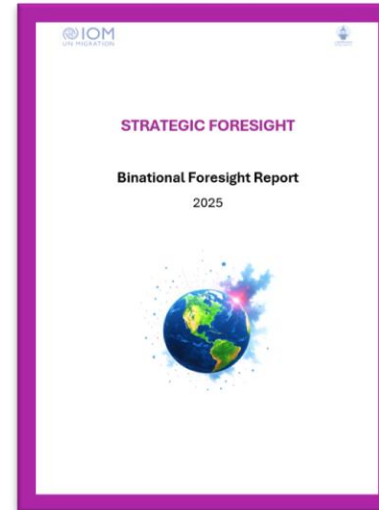
Foresight products / *Productos del trabajo en prospectiva (2025)*



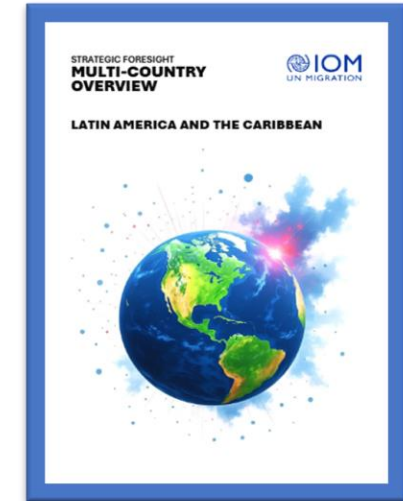
LAC Technical
Guidance
Note



5 National
Foresight
Reports



1 Binational
Foresight
Report



Multi-Country
Overview
Report



Key Foresight Findings

Principales Hallazgos De Prospectiva

Emerging Trend	Likely impact	Suggested priority interventions
Escalating Organized Crime Violence and Security Deterioration/ <i>Creciente violencia del crime organizado</i>	Protection issues, environmental degradation, public health crises, violent repression of local resistance, forced recruitment, social instability/ <i>Problemas de protección, degradación ambiental, crisis de salud pública, represión violenta de la resistencia local, reclutamiento forzado, inestabilidad social.</i>	Strengthening of legal and institutional systems; Protection of vulnerable groups through coordinated services, capacity development and public awareness/ <i>Fortalecimiento de los sistemas legales e institucionales; protección de los grupos vulnerables mediante estrategias multisectoriales y servicios coordinados, desarrollo de capacidades y sensibilización pública</i>
New Economic Realities / <i>Nuevas realidades económicas</i>	Deepening vulnerabilities, Widespread economic contraction, declining remittance flows, vacuum increasingly filled by organized crime, funding cuts leaving millions without critical support, household resilience depleted, harmful coping strategies/ <i>Vulnerabilidades crecientes, contracción económica generalizada, disminución de los flujos de remesas, vacío cada vez más ocupado por el crimen organizado, recortes de financiamiento que dejan a millones sin apoyo crítico, resiliencia de los hogares agotada, estrategias de afrontamiento negativas</i>	Labour policies improving access to services, job markets and re-integration support. Boosting of local development. Partner with governments and the private sector to create formal, decent work opportunities / <i>Políticas laborales que mejoran el acceso a servicios, mercados laborales y apoyo para la reintegración. Impulso del desarrollo local. Colaborar con los gobiernos y el sector privado para crear oportunidades de trabajo formal y decente.</i>
Shifts in Migration Policies/ <i>Cambios en políticas migratorias</i>	More restrictive policies, Stricter border controls, more individuals are likely to resort to dangerous routes, protection issues, Transit countries are increasingly functioning as return hubs (strain on local systems)/ <i>Políticas más restrictivas, controles fronterizos más estrictos, más personas probablemente recurrirán a rutas peligrosas, problemas de protección, los países de tránsito funcionan cada vez más como centros de retorno (presión sobre los sistemas locales).</i>	Promoting national and regional migration policies upholding migrants' right/ <i>Promoción de políticas migratorias nacionales y regionales que garanticen los derechos de las personas migrantes , fortalecer plataformas de coordinación, fortalecer capacidades en gobernanza migratoria y gestión de las fronteras.</i>

Emerging Trend	Likely impact	Suggested priority interventions
Increasing Reverse Migration, Return and Deportations/ <i>Creciente migración inversa, retorno y deportaciones</i>	Returnees face precarious living conditions, compounded by severe stigma and limited reintegration support (especially women), Limited employment opportunities are driving people into informal work, poverty, and debt, competition for jobs and resources is also fueling xenophobia, discrimination, and rising social tensions/<i>Las personas retornadas enfrentan condiciones de vida precarias, agravadas por un fuerte estigma y apoyo limitado para la reintegración (sobre todo las mujeres), Las oportunidades laborales limitadas están llevando a las personas al trabajo informal, la pobreza y el endeudamiento y la competencia por empleos y recursos también está alimentando la xenofobia, la discriminación y el aumento de las tensiones sociales</i>	Focus on reintegration programs for returnees. Boosting of transit countries' ability to support settlement. Promotion of international collaboration for migration management. Awareness campaigns to reduce stigma/ <i>Enfoque en programas de reintegración para personas retornadas. Fortalecimiento de la capacidad de los países de tránsito para apoyar el asentamiento. Promoción de la colaboración internacional para la gestión migratoria. Campañas de sensibilización para reducir el estigma.</i>
Increasing Exposure to Climate hazards / <i>Creciente exposición al cambio climático</i>	Loss of farmland and biodiversity, food insecurity, pressure on urban centers, human losses, spread of informal settlements, health issues, disruptions to production, transport, and logistics, expansion of illegal mining and illicit crop cultivation, escalating violence and intensifying threats against civil society and community leaders, Indigenous communities and rural farmers are disproportionately affected/ <i>Pérdida de tierras agrícolas y biodiversidad, inseguridad alimentaria, presión sobre los centros urbanos, separación de familias, pérdidas humanas, expansión de asentamientos informales, problemas de salud, interrupciones en la producción, el transporte y la logística, la expansión de la minería ilegal y el cultivo ilícito, aumento de la violencia y amenazas crecientes contra la sociedad civil y líderes comunitarios, las comunidades indígenas y los agricultores rurales se ven afectados de manera desproporcionada.</i>	Environmental resilience included into migration plans. Formal recognition of migrants displaced by extreme weather events. Early warning systems. Safeguarding of indigenous and rural communities. Awareness-raising. Build local emergency preparedness and disaster response capacity/ <i>Incorporación de la resiliencia ambiental en los planes de migración. Reconocimiento formal de las personas migrantes desplazadas por fenómenos meteorológicos extremos. Sistemas de alerta temprana. Protección de las comunidades indígenas y rurales. Sensibilización. Fortalecimiento de la preparación local para emergencias y la capacidad de respuesta ante desastres</i>



Key Recommendations

Principales Recomendaciones

How to apply Foresight? ¿Cómo aplicar el análisis de prospectiva?

- Build capacity/*Desarrollar capacidades*
- Designate a focal point/*Designar un punto focal*
- Monitor for change/*Monitorear señales clave de cambio*
- Integrate foresight into the office daily work (decision-making and strategic planning processes)/ *Integrar la prospectiva en el trabajo diario de la oficina (toma de decisiones y planificación estratégica).*



Thank you!

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