

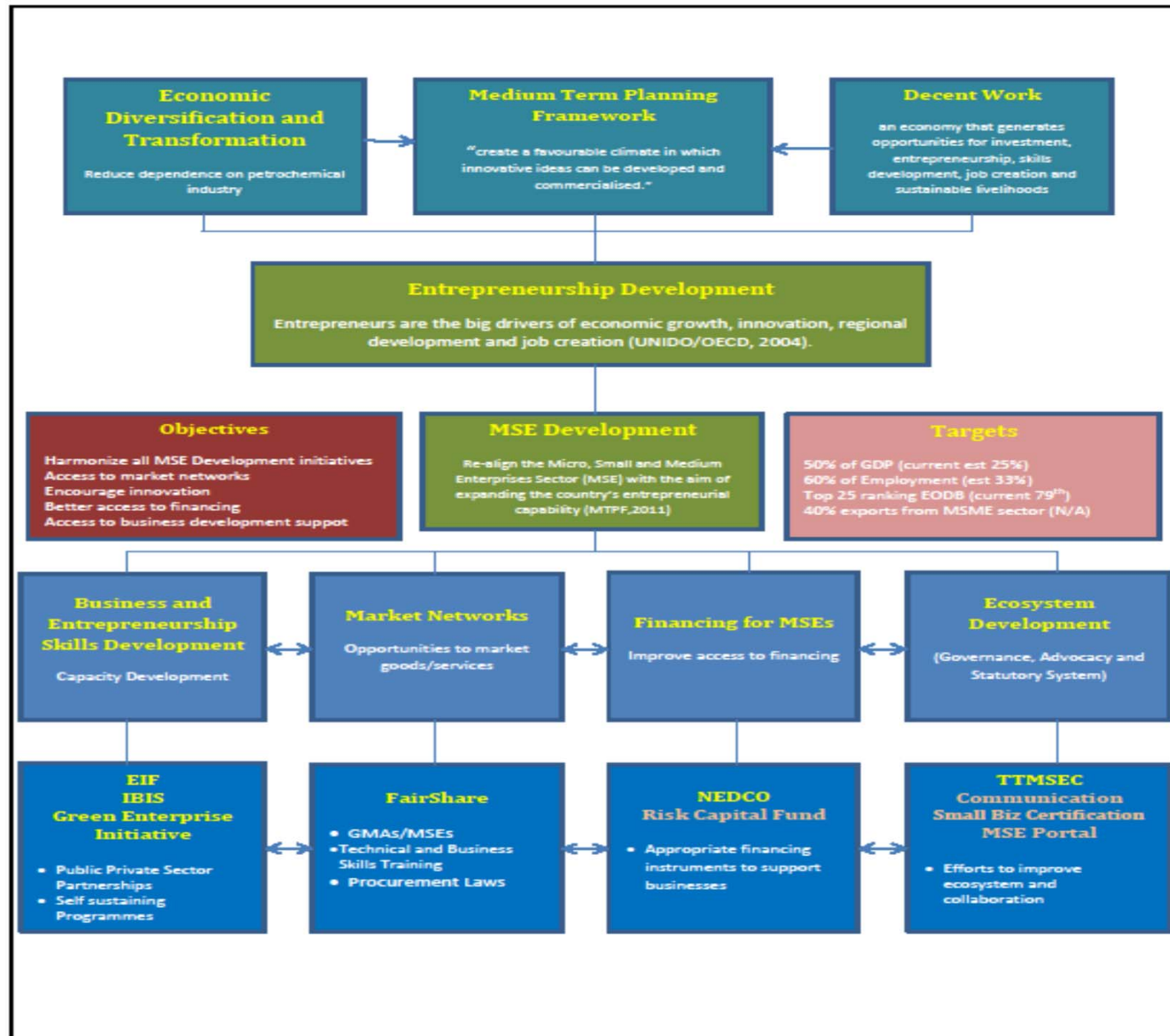


ARTICULACION PRODUCTIVA PRODUCTIVE LINKAGES



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PRODUCTIVE LINKAGES



☞ Key Areas of Focus

- Business Environment to simplify linkages
- Governance and Advocacy to support linkages
- Programme Level Linkages
- Enterprise Level Linkages

☞ Core Principles

- Public/Private Sector collaboration
- Creation of Linkages (among and within sectors)
- Self-Sustainability of Programmes
- Innovation
- Productivity
- Competitiveness (within the national as well as international markets)
- Technology Driven
- Decent Work

PRODUCTIVE LINKAGES



∞ LIMITATIONS

- Conflicting and overlapping policies and programmes
- Unnecessary constraints and hurdles in the statutory system
- Lack of trust
- Different standards and priorities
- Cultural resistance to partnerships and joint ventures

PRODUCTIVE LINKAGES



❧ FACILITATIVE BUSINESS ENVIRONMENT

- Simplify statutory requirements
- Make it easier to do business

❧ GOVERNANCE AND ADVOCACY

- Trinidad and Tobago Micro and Small Enterprise Council (TTMSEC)
 - Ensures greater collaboration and coordination of policies and programmes that impact the MSE sector
 - Provides feedback and recommendations for MSE Development Policies in particular and national policies in general
 - Includes participants from public and private sectors, Academia, Civil Society and MSME Representatives
- Advocacy to respond to and anticipate MSME issues

PRODUCTIVE LINKAGES



PROGRAMME LEVEL LINKAGES

- Enterprise Investment Fund

ENTERPRISE LEVEL LINKAGES

- National Integrated Business Incubator System
- FairShare Programme
- MSME Portal
- MSME Diaspora Linkages

PRODUCTIVE LINKAGES



☞ Enterprise Investment Fund

- Funding for programmes that support MSE development
- Participation by private sector experts into MSE development
- Preference given to certified professionals with the objective of ensuring that MSEs are afforded the highest quality services
- Project must have a self-sustainability plan and must directly benefit MSEs
- Standard setting and capacity development
- Rewards innovation by service providers and/or beneficiaries

PRODUCTIVE LINKAGES



∞ National Integrated Business Incubator System (IBIS)

- Provides funding, business space and mentoring
- Encourages networking, forward and backward linkages and consortia

PRODUCTIVE LINKAGES



∞ FairShare Programme

- Provides public procurement opportunities to MSEs up to US\$160,000
- Provides entrepreneurship and technical skills training
- Establishes a network of MSEs in various sectors

PRODUCTIVE LINKAGES



☞ MSE Web-Based Portal

- Establishes roadmap for MSE startup and growth
- Creates a database for MSE access to key support services
 - Online mall
 - Access to Angel Investment and Crowd Funding
 - Access to Business Development Support
- Creates network to facilitate productive linkages

PRODUCTIVE LINKAGES



☞ MSME Diaspora Network

- Markets goods and services to culturally similar customers
- Creates opportunities to link with individuals along the value chain (locally and abroad) to supply customers

PRODUCTIVE LINKAGES



☞ MONITORING AND EVALUATION

- Establish M&E system to measure results timely and reliably
- Provide feedback to policies and programmes in order to facilitate timely change
- Use the Results Based Management approach to monitor and evaluate at the output, outcome and impact levels

PRODUCTIVE LINKAGES



CONCLUSION

- Opportunities for linkages
- Focus on cultural transformation
- Removal of barriers that inhibit linkages
- Greater coordination and collaboration
 - Policy Level
 - Programme Level
 - Enterprise Level
- Monitoring and Evaluation



Thank you!