



THE CARIBBEAN ASSOCIATION OF INDUSTRY AND COMMERCE (INC.)  
The Caribbean Private Sector Organisation

# Caribbean Association of Industry and Commerce

## ROADMAP AND MANAGEMENT STRUCTURE OF DRR-PSP

Cartagena, Colombia

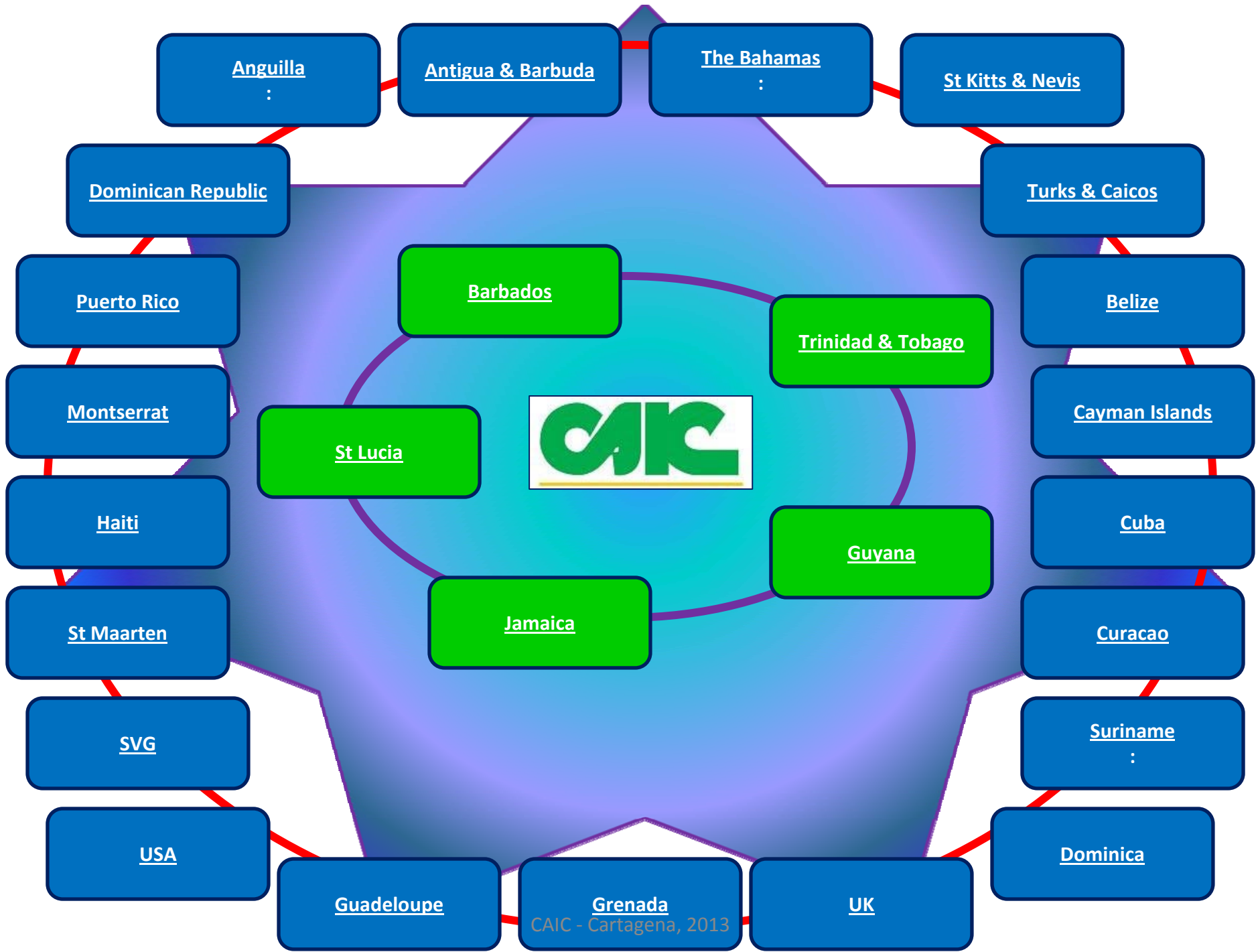
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# Presentation Overview

- Context of this presentation
- CAIC Overview
- Reality of the Caribbean Landscape
- Input from the Caribbean Private Sector on developing a Roadmap
- Management Structure Framework considerations



# VISION AND MISSION OF THE CAIC

## **VISION OF THE CAIC**

The creation of a Caribbean Private Sector that is internationally competitive and cohesive in its approach to dealing with opportunities and challenges.

## **MISSION OF THE CAIC**

The Caribbean Association of Industry and Commerce is committed to facilitating the development, growth and competitive positioning of Caribbean Businesses in the changing world economy, by providing products and services that are value-adding to our members and representing their interests in regional, international and hemispheric fora.

# CAIC's Disaster Risk Mitigation Objective

The role of the CAIC is to foster cooperative relationships between Caribbean business interests and governmental bodies on matters related to Policy Advocacy and implementation that would create the most favourable environment for the Caribbean Private Sector to invest, expand, and generate additional employment.

## Caribbean Hazard Landscape

2<sup>nd</sup> most hazard prone region in the world

Small island and low lying developing states with vulnerable economies, largely dependent on tourism and agriculture

High risk to sea level rise, 60% of population, 70% of economic activity within 2 miles of coastline

Frequent major events (hydro-meteorological and geophysical)

Regular annual disaster losses estimated at US \$3 billion in Region

Significant loss to social and productive sector and to GDP

# Reality of the Caribbean Private Sector

- The Caribbean is generally characterized by a number of small and vulnerable economies many of whom have single source dependencies and their inter-relations governed by customs unions
- A “handful” of companies in the over-500 employee category and their orientation to DRR would fall in line with GAR analysis
- Political independence of most countries whilst some countries are overseas territories of the French, British, and the Netherland Antilles; and in these cases they have to become more autonomous
- Public private sector dialogue exists at different levels in the different countries; if at all. The National private sectors usually do not have a consensus building mechanism amongst themselves
- Multitude of first languages- English, Spanish, Dutch, French and local dialect sometimes making communication a challenge



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# **Towards a Roadmap to DRR-PSP:**

## **Disaster risk reduction private sector partnership**





# Issues for the Caribbean Private Sector

- Level of disconnect/mistrust between the Private Sector and Caribbean governments.
- Susceptible to natural disasters: (June-November Hurricane season and effects of Caribbean Sea degradation)
- Unavailability of knowledge and resources in disaster risk reduction, resilience and management within and by the private sector.

# Issues for the Caribbean Private Sector

- Effects of natural and man-made disaster differs for sectors and areas:
  - Tourism
  - Agriculture
  - Finance
  - Health
  - Mining – Oil and gas, bauxite
  - Fishing
  - Labour mobility

## Comprehensive Disaster Management (CDM)

**Comprehensive Disaster Management (CDM) is the management of all hazards**

**Through all phases of the disaster management cycle – prevention and mitigation, preparedness, response, recovery and rehabilitation**

**By all peoples public and private sectors, all segments of civil society and the general population in hazard prone areas.**

**CDM involves risk reduction & management and**

**Integration of vulnerability assessment into the development planning process. (CDERA 2001, 2006)**



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# Facilitating a Management structure that supports the DRR-PSP (Disaster risk reduction private sector partnership)

## Strategies to Facilitate Caribbean Public/Private Partnerships

Support to the Adoption of Model Disaster Legislation  
& Regulations with built-in incentives

Broad based Stakeholders Participation

Increasing Private Sector Engagement

Promotion at 8<sup>th</sup> CDM Conference – Dec 2-6 2013,  
Montego Bay, Jamaica

# 2012 CAIC commitment



***To act as communication medium between the Intergovernmental Agencies/ technical persons and the Caribbean private sector***

- ✓ **Strengthening of the Institutional capacity of the CAIC**
- ✓ **Re-Launch of CAIC website [www.carib-commerce.org](http://www.carib-commerce.org)**
- ✓ **Circulated all information received- not much response nor feedback**

# 2012 CAIC commitment



***To provide leadership guidance to the Caribbean private sector to move towards Disaster risk prevention and mitigation and the supply of value added services therein***

- ✓ **Resource constraints**
- ✓ **No engagement thus far on policy advocacy**



# 2012 CAIC commitment



***To facilitate the Public – Private Partnership in a more meaningful manner***

- ✓ **Engagement with CDEMA on a possible formal structure of the relationship**
- ✓ **Fostering relations with SELA on business continuity**

# Questions / Comments



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